



*Pamper*HER

Pre-Mother's Day Empowerment Event

Saturday, May 3, 2025 | 10 A.M. – 2 P.M.

Sponsorship Opportunities

MISSION: *"Strengthening, Encouraging
and Empowering Life-Givers to THRIVE!"*

purposedpursuit.org

Why become a Sponsor?

The Opportunity

We would like to offer you a unique opportunity to sponsor **PamperHER: A Pre-Mother's Day Empowerment Event**.

This event is an exclusive event to amazing mothers who are striving to provide a better life for their families. Those who may have experienced difficulties, hard times, lack and/or frustration while parenting and may not have the opportunity to enjoy a day of appreciation, love, selfcare or encouragement.

Purposed Pursuit's mission is to **S.E.E. - "Strengthen, Encourage and Empower life-givers to THRIVE"**. We have been serving women in the surrounding communities through women's empowerment events, self-esteem and sustainability services and strategies for the past five years. We are looking for organizations and individuals who are interested in giving and/or becoming a sponsor and demonstrate their commitment to strengthening families.

In exchange for your sponsorship, we will provide you with several marketing, exposure, and recognition opportunities to reach our audience and emerging partners. Please review our sponsorship levels and indicate your interest on the sponsorship form. We look forward to welcoming you as a partner to help make our efforts a success!

About PamperHER!

On **Saturday, May 3, 2025**, Purposed Pursuit, Inc. will host our **4th Annual PamperHER Pre-Mother's Day Empowerment Event**. This is a **FREE** event to life givers in an effort to support, encourage and applaud their labor of love and further empower their success.

Attendees will be treated to delightful pamper sessions, scrumptious hors d'oeuvres, a message of hope, education and resources designed specifically for mothers striving to create a brighter future for themselves and their families. This year's keynote speaker will be **Kimtrese Slaughter, LPC and Owner of Hummingbird Counseling Services for Women**. She is passionate about creating safe spaces for women to heal so they can live forward-focused lives.

The program format will offer a beautiful day filled with encouragement, enlightenment, and empowerment for all in attendance. We believe that this kind of experience can be transformative to the wholistic health of our families.

About Us

Purposed Pursuit, Inc.

We are a non-profit, 501 (C)(3) empowerment and capacity building organization that promotes holistic wellbeing among women with families by providing education, mentoring, empowerment, and economic mobility services.

The organization helps life-givers discover their purpose, develop a progressive plan, and maximize their full potential to make a positive impact in their lives, families, and communities.

Our organization is structured on five pillars of Purpose:

- **Empowerment:** identify and pursue purpose through confidence-building, leadership development, and personal growth initiatives.
- **Education:** learn and implement new skills and strategies for success through training, mentorship, and access to essential resources.
- **Enlightenment:** foster holistic well-being, spiritual growth, and personal development for a balanced and purpose-driven life.
- **Economics:** provide financial literacy, wealth-building strategies, and economic empowerment through education, resources, and community support..
- **Entrepreneurship:** help to develop, launch, and scale ventures, start-ups and businesses through mentorship, resources, and strategic guidance.

With your sponsorship, you will be providing self-esteem, dignity, care, assistance, and tangible resources that will impel life-givers and their families to THRIVE!

Thank you for your consideration to sponsor this event.

We greatly appreciate your support!

If you're interested in becoming a sponsor, please complete the attached form.



Sponsorship Opportunities

SPONSORSHIP LEVEL	LEGACY SPONSOR <i>Leaving a lasting mark on generations</i>	INFLUENCE SPONSOR <i>Creating impact and inspiration.</i>	EMPOWERHER SPONSOR <i>Fueling purpose and power.</i>	GRACE SPONSOR <i>Honoring strength and resilience.</i>	RADIANCE SPONSOR <i>Illuminating beauty and confidence.</i>
Contribution Amount	\$7,500	\$6,000	\$4,000	\$2,500	\$1,000
Company recognition & thank you on social media channels	✓	✓	✓	✓	✓
Company recognition at event and on marketing materials	✓	✓	✓	✓	
Opportunity to share video message and interview on PPI social media channels	✓	✓			
Link to your website from Purposed Pursuit website	✓	✓	✓	✓	
Opportunity to provide company branded giveaway in attendee gift boxes	✓	✓	✓		
Event Sponsor recognition in official Press Release	✓				
Official Sponsorship Banner at Event and One Year Banner Recognition on PPI Website	✓	✓			
Complimentary Executive Partnership Gift from PPI	✓				

Please confirm your sponsorship by **April 15, 2025**
 Contact Kisha M. McDaniel, Executive Director
 757.276.1488 | connect@purposedpursuit.org

Sponsorship Form

Contact Person: _____

Phone: _____ Email: _____

Sponsor Level and Amount: _____

Please Select Payment Type:

Check* _____ Credit Card _____

If using credit card, please fill out information:

Name on Card: _____

Card Number: _____

Exp: _____ CSC #: _____ Signature: _____

Billing Address: _____

City: _____ Postal Code: _____

Additional giving options accepted via: purposedpursuit.org/support-us

PayPal: PayPal.me/purposedpursuit | **Zelle:** connect@purposedpursuit.org

Please make checks payable and return form to:

Purposed Pursuit, Inc.

Attention: Kisha McDaniel

425 W Washington Ave, Ste. 4

Suffolk, VA 23434

connect@purposedpursuit.org

