



# *Pamper*HER

*Pre-Mother's Day Empowerment Event*

Saturday, April 30, 2022 | Chesapeake, VA

*Sponsorship Opportunities*

**MISSION:** *"Strengthening, Encouraging  
and Empowering Life-Givers!"*

[purposedpursuit.org](http://purposedpursuit.org)

# Why become a Sponsor?

## The Opportunity

We would like to offer you a unique opportunity to sponsor PamperHER: A Pre-Mother's Day Empowerment Event.

This event is an exclusive event to amazing mothers who are striving to provide a better life for their families. Those who may have experienced difficulties, hard times, lack and/or frustration while parenting and may not have the opportunity to enjoy a day of appreciation, love, selfcare or encouragement.

Purposed Pursuit's mission is to *"strengthen, encourage and empower life-givers"*. We have been serving women in the surrounding communities through women's ministry, empowerment events, self-esteem and sustainability services and strategies for the past four years. We are looking for organizations and individuals who are interested in giving and/or becoming a sponsor and demonstrate their commitment to strengthening families.

In exchange for your sponsorship, we will provide you with several marketing, exposure, and recognition opportunities to reach our audience and emerging partners. Please review our sponsorship levels and indicate your interest on the sponsorship form. We look forward to welcoming you as a partner to help make our efforts a success!

## About PamperHER!

On April 30, 2022, Purposed Pursuit, Inc. will host it's inaugural PamperHER Pre-Mother's Day Empowerment Event. This is a FREE event to life givers to support, encourage and applaud their labor of love and further empower their success.

Attendees will be treated to delightful pamper sessions, scrumptious hors d'oeuvres, a message of hope, education and resources designed specifically for mothers striving to create a brighter future for themselves and their families. This year's keynote speaker will be Kisha M. McDaniel, Purposed Pursuit Inc.'s Founder/Executive Director and Empowerment Coach. Kisha is passionate about helping women accept and activate their life's purpose and uses inspiration, humor and her transparent life experiences as an overcomer to strengthen and propel women into their life assignment.

The program format will offer a beautiful day filled with encouragement, enlightenment, and empowerment for all in attendance. We believe that this kind of experience can be transformative to the wholistic health of our families.

*If you're interested in becoming a sponsor, please complete the attached form.*



# About Us

## Purposed Pursuit, Inc.

We are a ministry and empowerment organization that promotes holistic wellbeing among women with families by providing education, mentoring, empowerment, and economic mobility services.

The organization helps life-givers discover their purpose, develop a progressive plan, and maximize their full potential in order to make a positive impact in their lives, families and communities.

Our ministry is structured on four pillars of Purpose:

- **Empowerment:** to identify and pursue their purpose
- **Education:** learn and implement new skills and strategies for success
- **Enlightenment:** holistic health, spiritual growth, and development
- **Economics:** promote entrepreneurship, small business initiatives and career advancement and community engagement.

With your sponsorship, you will be providing self-esteem, dignity, care, assistance, and tangible resources that will impel life-givers and their families to THRIVE!

Thank you for your consideration to sponsor this event.

We greatly appreciate your support!



# Sponsorship Opportunities

| SPONSORSHIP LEVEL   | GOLD SPONSOR                      | SILVER SPONSOR                    | BRONZE SPONSOR | FAMILY SPONSOR | INDIVIDUAL SPONSOR |
|---|-----------------------------------|-----------------------------------|----------------|----------------|--------------------|
| <b>Contribution Amount</b>  | <b>\$3,500</b>                    | <b>\$2,000</b>                    | <b>\$1,000</b> | <b>\$500</b>   | <b>\$100</b>       |
| Company recognition & thank you on social media channels                                  | ✓                                 | ✓                                 | ✓              | ✓              | ✓                  |
| Company recognition at event and on materials   | ✓                                 | ✓                                 | ✓              | ✓              |                    |
| Opportunity to share video message through our social media channels                      | ✓                                 | ✓                                 | ✓              | ✓              |                    |
| Link to your website from Purposed Pursuit website  | ✓                                 | ✓                                 | ✓              | ✓              |                    |
| Opportunity to provide branded giveaway in curated gift boxes                             | ✓                                 | ✓                                 | ✓              |                |                    |
| Recognition included with curated gift boxes  | ✓                                 | ✓                                 |                |                |                    |
| Official Sponsor recognition and appreciation banner on website and social media channels | ✓                                 |                                   |                |                |                    |
| Complimentary Sponsor giveaways from Purpose Pursuit                                      | 4 branded pouches with gift cards | 2 branded pouches with gift cards |                |                |                    |

Please confirm your sponsorship by **April 20, 2022**  
 Contact Kisha M. McDaniel, Executive Director  
 757.276.1488 | [kisha.purposedpursuit@gmail.com](mailto:kisha.purposedpursuit@gmail.com)

# Sponsorship Form

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level and Amount: \_\_\_\_\_

Please Select Payment Type:

Check\* \_\_\_\_\_ Credit Card \_\_\_\_\_

***If using credit card, please fill out information:***

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CSC #: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

***Additional giving options accepted via:*** [purposedpursuit.org/support-us](https://purposedpursuit.org/support-us)

**PayPal:** [PayPal.me/purposedpursuit](https://PayPal.me/purposedpursuit) | **Cash App:** [\\$purposed2win](https://$purposed2win)

**Please make checks payable and return form to:**

Purposed Pursuit, Inc.

Attention: Kisha McDaniel

732 Eden Way N. Suite E #225

Chesapeake VA 23320

[Kisha.purposedpursuit@gmail.com](mailto:Kisha.purposedpursuit@gmail.com)

